

# PULSE CANADA

## FOOD INDUSTRY SERVICES

**Pulse Canada is the national association representing growers and processors of Canadian pulses. We help companies craft products with pulse ingredients and leverage the stories behind them.**

### Personalized Support: Custom Webinars and Workshops

Whether you have a quick question or need a customized workshop for your entire team, our Market Innovation team can meet with you to help you capitalize on the sustainability, nutritional and functional advantages of pulse ingredients in your application. Our team is up to date on the latest research in processing, quality, sustainability, nutrition, functionality and market insights.

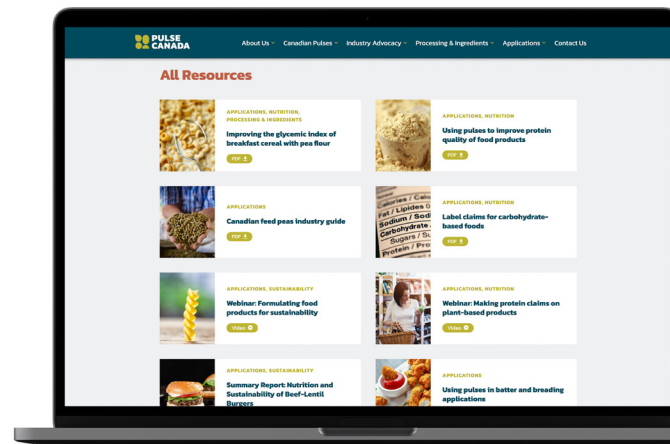


### Educational and Networking Events

Pulse Canada hosts a number of virtual and in-person events throughout the year. Learn more about pulse ingredients from industry experts, get your questions answered and network with others in the industry. Visit [pulsecanada.com/events](https://pulsecanada.com/events) to see what's coming up.

### Online Pulse Resource Centre

Quickly access the latest research, guides and fact sheets plus past events and webinars.



## Pre-Competitive Research

Together with our members, we find opportunities to summarize available research and facilitate or partner on pre-competitive research that aids the growth of the entire pulse and pulse ingredient sector. We establish technical committees led by industry members that work to eliminate barriers and grow opportunities for the industry.



## OUR EXPERTISE

### Sustainability

- ▶ Sustainability attributes of Canadian pulses
- ▶ Measuring sustainable sourcing
- ▶ Sustainable food systems

### Nutrition & Health

- ▶ Latest research on nutrition and health benefits of pulses
- ▶ Regulations and claim opportunities
- ▶ Dietary recommendations

### Quality & Processing

- ▶ Factors contributing to ingredient quality
- ▶ Assessing pulse ingredient functionality
- ▶ Latest processing technology

### Applications & Functionality

- ▶ Emerging application research
- ▶ Support for formulating food products with pulses
- ▶ Sourcing ingredients

## MARKET INNOVATION TEAM



**Julianne Curran, PhD**  
VP, Market Innovation



**Tanya Der, MSc**  
Director, Diversification  
& Market Insights



**Denis Tremorin, MSc**  
Director, Sustainability



**Janelle Courcelles, MSc**  
Director, Quality &  
Processing

# Ready to get pulses working for you?



**Book an introductory meeting with our team.**

