

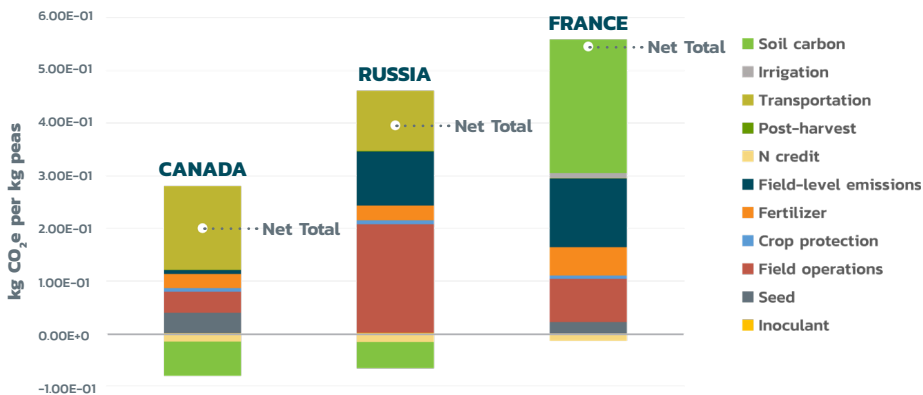
CANADIAN PEAS ARE MAKING A BIG IMPACT AROUND THE WORLD.

HOW DO CANADIAN PEAS STACK UP IN THE EU?

According to a recent life cycle assessment conducted by the University of British Columbia, Canadian peas at market in Western Europe have a lower carbon footprint than those grown in Russia or France, even after accounting for the climate change impact of transportation.



CLIMATE CHANGE IMPACT OF PEAS BY GROWING REGION¹ TOTAL IMPACT AT MARKET IN WESTERN EUROPE



WHY?

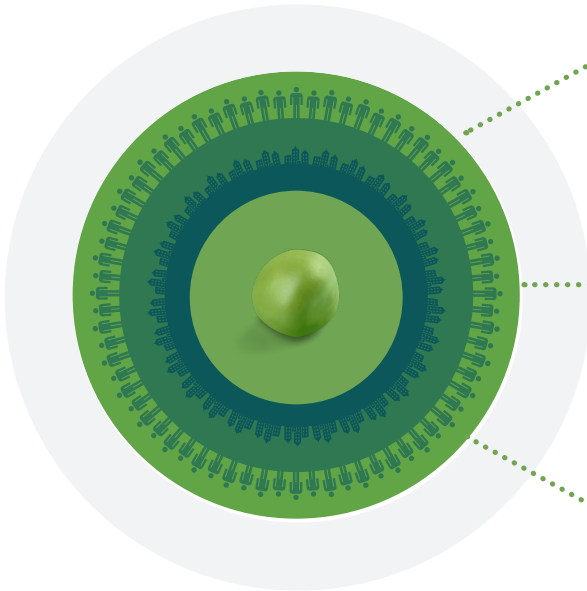


Our growing practices: Canadian pulse growers use modern, sustainable practices such as precision agriculture and no-till production.



Our climate: The dry and cold Canadian climate provides environmental conditions that reduce emissions from soil. These same conditions, along with no-till production, capture and store carbon in the soil compared to other growing regions which may even lose carbon.

JUST THE FACTS



Canada is one of the **largest** producers and exporters of pulses like peas, lentils, beans and chickpeas

Canadian pulse growers can **remove over 3.6 million tonnes of CO₂** in a single year²

That's equivalent to **taking 1.1 million cars off the road for a year**

1. Unpublished data, 2022. Life Cycle Assessment Conducted by the Food Prisms Lab, University of British Columbia - Okanagan.
2. Pulse Canada, 2022. 2022 Economic and Environmental Impact Report. www.pulsecanada.com/impactful.

READY TO GET CANADIAN PULSES WORKING FOR YOU?



Book a meeting with a sustainability lead to learn more about the LCA and how you can leverage the benefits of Canadian pulses.

Visit pulsecanada.com/impactful to learn more